





Patent Application Serial No. 09/816,434 (RSI1P008)

APPLICANT:

George Harry Hoffman, et al.

TITLE:

SYSTEM, METHOD AND COMPUTER PROGRAM PRODUCT FOR EVALUATING THE SUCCESS OF A PROMOTION IN A SUPPLY

CHAIN MANAGEMENT FRAMEWORK

FILING DATE:

3/23/01

GROUP ART UNIT: 2167

### INFORMATION DISCLOSURE STATEMENT

**Assistant Commissioner for Patents** Washington, DC 20231

Sir:

In accordance with 37 C.F.R. § 1.98, Assignee, through its undersigned attorney, hereby makes of record the prior art set forth on the attached form PTO-1449. We are enclosing for consideration by the Examiner two binders labeled Volume 1 and Volume 2, which contain one copy of each of the prior art noted on this form.

Respectfully submitted,

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#### **CERTIFICATE OF MAILING**

I hereby certify that this correspondence being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to Assistant Commissioner for Patents, Washington, DC 20231, on the date set forth below.

Andrew C. Greenberg,

Attorney of Record

09/05/01

Date

## Form 1449 (Modified)

**Information Disclosure Statement By Applicant**  Atty. Docket No.

RSI1P008

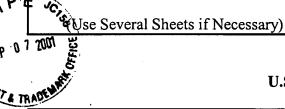
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Group Art Unit: Technology Center

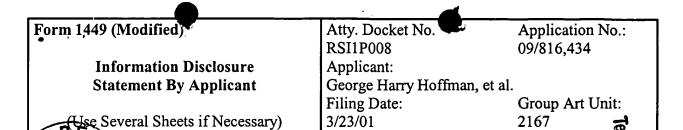


### **U.S. Patent Documents**

ADE	1	<del>,</del>	<del></del>			·	<u></u>
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	В	6,151,582	11/21/00	Huang et al.	705	8	02/24/97
·	С	6,115,690	09/05/00	Wong	705	7	12/22/97
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	Е	5,974,395	10/26/99	Bellini et al.	705	9	08/21/96
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	H	5,914,878	06/22/99	Yamamoto et al.	364	468.13	07/22/97
	I	5,884,300	03/16/99	Brockman	707	2	05/01/97
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	M	5,687,322	11/11/97	Deaton et al.	395	214	06/01/95

# Foreign Patent or Published Foreign Patent Application

Examiner		Document	Publication	Country or		Sub-	Trans	slation
Initial	No.	No.	Date	Patent Office	Class	class	Yes	No
	N	00/51038	31.08.00	WO- PCT	G06F	17/40		
	0	99/67729	29.12.99	WO- PCT	G06F	17/60		
Examiner				Date Considered			•	



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#### **Other Documents**

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Exammer Initial	No.	Author, Title, Date, Place (e.g. Journal) of Publication			
	P	www.zdnet.com/ecommerce/stories/main/0,10475,2601706,00.html - "Supply chain gets cold cuts"			
	Q	http://www.foodlogistics.com/archives/jul00/jul00-coverstory.html - "Cover Story: Supply Chain Management Quarterly Efficient Foodservice Response Moving Towards Efficiency"			
	R	http://www.localbusiness.com/Story/Print/0,1197,NOCITY_55953,00.html "MindFlow: Purchasing Savvy"			
	S	http://freespace.virgin.net/heathcote.echain/white_paper_4.htm "e-Chain Solutions Limited, White Paper 4 - Efficient Foodservice Response (EFR)"			
	T	http://www.startmag.com/v3n9/v3n9p060.asp "Start - November 1999, v3n9 The Virtual Supply Chain"			
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	W	http://www.foodlogistics.com/esupply/esupply/section3.html "An E-Powered Supply Chain"			
	X	http://www.supplychainbrain.com/news/ "Supply Chain Brain Quick Read Newsletter February 21, 2001"			
Examiner	<u>.                                    </u>	Date Considered			

**Examiner**: Initial citation considered. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.